



## Esthetician 2014 - 2015

### Year Five Focus Area: PROGRAM SELF EVALUATION and SUMMARY<sup>1</sup>

Program review should model a miniature accreditation self-evaluation process within a designated area of the campus. In essence, it provides a model and practice that generates and analyzes evidence about specific programs. Eventually this work should guide the larger work of the accreditation self-evaluation as well as guiding planning and budgeting decisions. The review should be a candid self-evaluation supported by evidence, including both qualitative and quantitative data. It should honestly document the positive aspects of the program and establish a process to review and improve the less effective aspects of a program.

#### Program Review: Setting A Standard – The Academic Senate for California Community Colleges

##### I. Program Description

This program is designed to educate and train students in the fundamental skills needed to successfully complete and pass the California State Board Exam. The program provides a distinct education in esthetic applications, values, theoretical science and State Board preparedness which includes, but is not limited to, makeup design, training in electrical modalities, hair removal, facials for specific skin types and proper sanitation and disinfecting procedures. The program also provides interpersonal interaction with clients and other students. The focus is on personal satisfaction, study skills, trained applications, and professionalism which are required to become a successful licensed esthetician for an entry-level career in the field of esthetics.

The need for professional estheticians continues to grow in new and exciting ways, providing ample room for personal success in a variety of career paths. This program prepares students for operational and financial success as estheticians.

##### II. Discuss progress toward objectives identified in the Educational and Facilities Master Plan 2011 - 2020.

*The Cosmetology and Esthetician Programs identify and work on various strategic objectives in the Educational and Facilities Master Plan 2011 – 2020 as well as the Strategic Plan. Specifically:*

**Strategic objective 1.1.6:** “to provide additional opportunities for internships, job shadowing and work experience to help students apply learning to careers.”

This is done through the mentoring from local business leaders that are on the advisory board committee. These experts present workshops with students, provide community outreach and contribute hands-on training. Also, the lab portion of the program is extremely valuable in providing the hands-on work experience needed for prospective workers by utilizing practical instruction and the community at large.

**Strategic Objective 2.2.6:** “to conduct a comprehensive review of certificates, including the use and selection of advisory committees, articulation and promotion strategies are implemented but could be expanded.”

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Although the program met twice with select advisory committee members and heeds the advice of the experts, the cosmetology program should develop an articulation strategy with feeder high schools and adult education programs.

**Strategic objective 5.2.4:** “to expand the use of student learning outcomes is implemented in the program and curriculum.”

Along with the use of Student Learning Outcomes, the assessments are used to initiate dialogue to make improvements.

**Strategic objective 2.3.8:** “to develop a program to promote cross-cultural awareness through.... clubs and mentors.”

This program has had an ongoing relationship between faculty, students and the community for many years.

### **III. Are there obstacles or barriers that restrict the rate of student completions or are delaying timely completion?**

There are no obstacles or barriers that restrict the rate of student completion or the delay in terms of time. In fact, the Esthetician program excels in completion aiding in the colleges endeavor to promote more certificates and successful completers. Currently, a student in the Esthetics program has a 99% retention rate along with a 98% success rate. The projected time of completion is met and exceeds the completion rates of most programs.

### **IV. Identify three to five measurable self-improvement objectives to improve student retention and completion during the next five years.**

Since the Esthetician Program currently achieves high retention (99%) and high completion rates (98%), the current practices and student outcomes should continue. First, this program will continue to prepare students to pass the State Board of Barbering and Cosmetology licensure exam. Second, the Esthetics program will continue to meet a high standard of preparedness for employment, creating technicians that are favored over licensed students from competing institutions. Third, the Citrus Esthetician program will continue to match students with businesses/employers, nurturing and growing area industry relationships.

### **V. Discuss opportunities for change that may exist within the next five years.**

The opportunities for change should be to meet the increases projected by national and state agencies for future market demands. The need to replace retired workers and growth for Skincare Specialists is higher than the average. A skincare specialist has a 40% projection increase nationally, and 41% increase statewide. This is an annual increase, according to O\*NET (Occupational Information Network) created by the State of California Employment Development Department, Labor Market Information through the year 2022.

<sup>1</sup> **Reference to Accrediting Commission for Community and Junior Colleges (ACCJC) Standards:**

**Standard IIA.2 (b) The institution relies on faculty expertise and the assistance of advisory committees when appropriate to identify competency levels and measurable student learning outcomes for courses, certificates, programs including general and vocational education, and degrees. The institution regularly assesses student progress towards achieving these outcomes.**