11 Focus Areas with Supporting Strategies

1 Preparedness
2 Enrollment
3 Instructional Quality
4 Instructional Responsiveness
5 Student Support

6 Safe Environment
7 Sustainability
8 Technological Advancement
9 Diversity and Equity
10 Image
11 Community Relations

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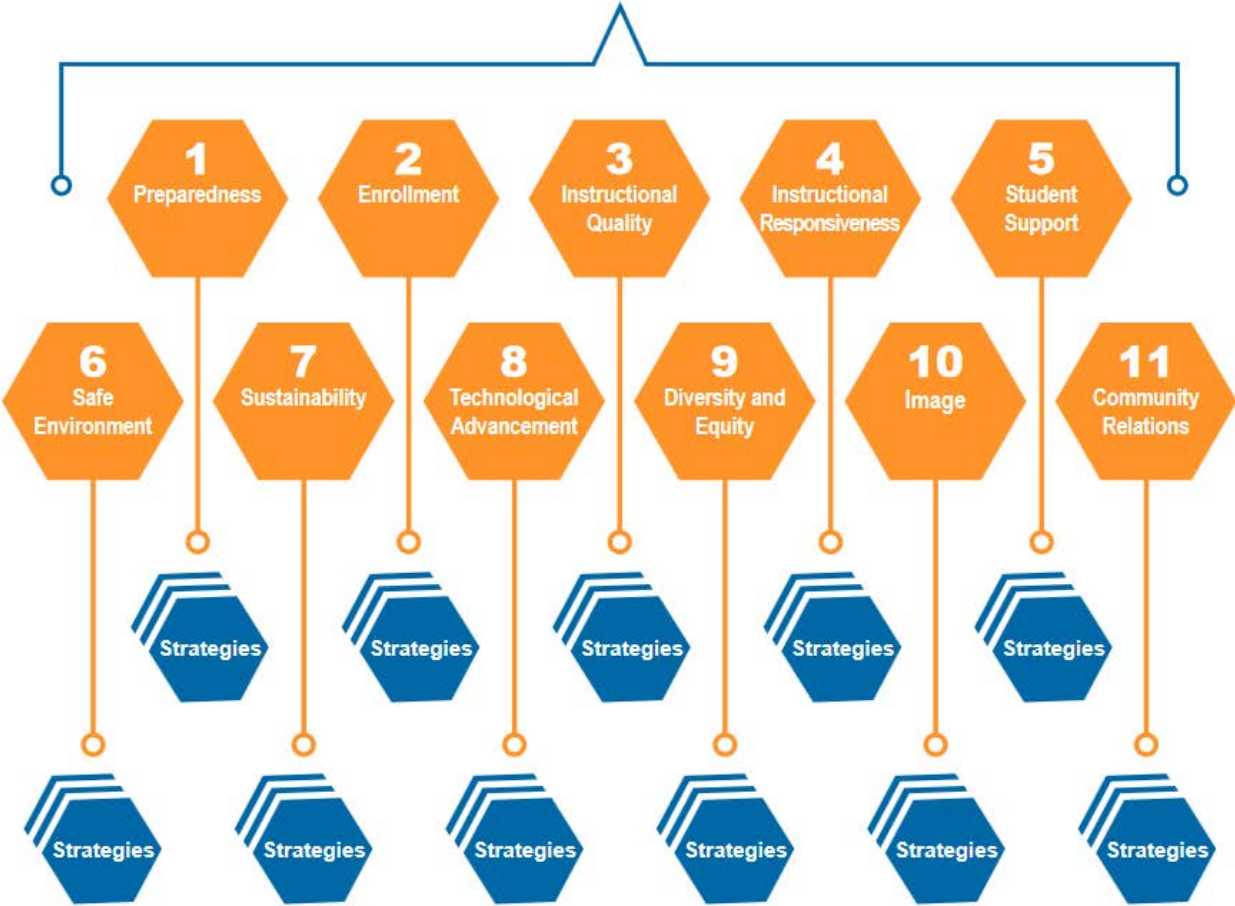Strategies
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Mapping Support Programs to FOCUS AREAS/STRATEGIES –

Focus Area	Strategy	Academic Support	Institutional Support
1 – Preparedness Citrus College will ensure that students are prepared for collegiate courses.	**1.1 –** Increase college readiness through K-12 and adult education partnerships.	– Learning Center	– 0
	1.2 – Improve the transition of enrolled students to collegiate courses.	– Learning Center	– 0
	1.3 – Increase students' participation in activities designed to facilitate their transition to the collegiate environment.	– Honors Program – Learning Center	– EGR
2 – Enrollment Citrus College's enrollment strategies will be efficient, comprehensive and responsive.	**2.1 –** Institutionalize scheduling that responds to the needs of traditional and nontraditional students, increases course/program completion, and maximizes college resources.	– 0	– 0
	2.2 – Ensure that access to recruitment, admissions, and enrollment processes is efficient.	– Honors Program	– Admin/Fiscal Svc
	2.3 – Institutionalize and efficient budget allocation model that funds FTES strategies.	– 0	– Admin/Fiscal Svc
	2.4 – Implement a relevant, technologically advanced marketing and promotion plan to meet the annual enrollment goals of the college.	– 0	– EGR
	2.5 – Increase the number of underrepresented students enrolled in STEM programs of study.	– Honors Program	– 0
3 – Instructional Quality Citrus College will deliver exemplary instructional programs.	**3.1 -** Citrus College faculty will develop innovative curriculum and instructional pathways that respond to students' needs and promote program completion.	– Continuing Ed – Library	– Bookstore
	3.2 – Investigate and implement state and national models of exemplary pedagogy that lead to course completion.	– 0	– 0
	3.3 – Increase professional development opportunities and resources for faculty and staff.	– Learning Center – Library	– Bookstore – TeCS
4 – Instructional Responsiveness Citrus College will respond to regional economic and workforce demands.	**4.1 –** Increase programming to meet the needs of viable regional industry clusters.	– Continuing Ed – Library	– 0
	4.2 – Increase noncredit programming options in ESL, short-term vocational, and workforce preparation courses.	– 0	– 0

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5 – Student Support Citrus College will provide exemplary student support services that contribute to a successful academic experience.	**5.1 –** Enhance services to students through the implementation of relevant, intuitive technology.	– Honors Program – Learning Center	– Bookstore – Purch/Wrhs/Trn – TeCS
	5.2 – Adopt a service environment that is driven by student perspectives and needs.	– Honors Program – Learning Center – Library	– Bookstore
	5.3 – Increase and promote efficient and effective student support services.	– Honors Program – Learning Center – Library	– Admin/Fiscal – Bookstore – EGR – Purch/Wrhs/Trn – TeCS
	5.4 – Identify challenges to student success and implement mitigation strategies.	– Learning Center	– 0
	5.5 – Increase student participation in college support programs.	– Continuing Ed – Honors Program – Learning Center – Library	– Bookstore – EGR
	5.6 – Diversify methods used to connect and communicate with students.	– Honors Program – Learning Center – Library	– Bookstore
6 – Safe Environment Citrus College will promote a safe and secure college environment that is conducive to education.	**6.1 –** Foster a strong awareness of safety and security to ensure preparedness and responsiveness to emergency situations.	– Library	– Admin/Fiscal
	6.2 – Promote a safe learning environment.	– Library	– Purch/Wrhs/Trn
	6.3 – Mitigate hazards through a systematic review and evaluation of the internal and external college environment.	– Library	– Admin/Fiscal – Purch/Wrhs/Trn
7 – Sustainability Citrus College will promote the environmental, economic, and social benefits of efficient ecological resource sustainability.	**7.1 –** Institutionalize cost-effective, efficient sustainable practices.	– Continuing Ed – Honors Program	– Admin/Fiscal – Purch/Wrhs/Trn
	7.2 – Develop and implement learning programs that emphasize environmental sustainability.	– 0	– 0

Focus Area	Strategy	Academic Support	Institutional Support
8 – Technological Advancement Citrus College will keep pace with technologies that promote an efficient and effective educational and administrative environment.	**8.1 –** Optimize the use of technology in teaching and learning to support innovative teaching practices.	– Honors Program – Learning Center – Library	– Purch/Wrhs/Trn
	8.2 – Provide a robust, secure, accessible technology infrastructure, which is adequately funded, to improve and facilitate college processes and provide data resources relevant to institutional decision making.	– Honors Program – Learning Center	– Admin/Fiscal – Bookstore – TeCS
	8.3 – Improve student success through strategically leveraging technologies that support student success initiatives.	– Honors Program – Library	– TeCS
9 – Diversity and Equity Citrus College will be responsive to serving the evolving needs of a diverse college community.	**9.1 –** Broaden the scope of college outreach, promotion and marketing initiatives to attract a diverse student population.	– Honors Program – Learning Center	– EGR
	9.2 – Enhance the recruitment and professional development of a diverse college workforce.	– Learning Center	– Bookstore
	9.3 – Develop and promote a college culture of inclusion and collegiality.	– Honors Program – Learning Center	– 0
10 – Image Citrus College will be known as the premier community college in Southern California and maintain prominence as a leader in higher education.	**10.1 –** Enhance the college's image as a leader in higher education by highlighting programs, services, and staff and through consistent branding.	– Learning Center	– Admin/Fiscal – EGR – Purch/Wrhs/Trn
	10.2 – Increase student, faculty, staff and administration participation in Community activities.	– 0	– 0
11 – Community Relations Citrus College will promote and advocate for initiatives, legislation and funding that support the mission of California's community colleges and student success.	**11.1 –** Acquire favorable legislation and funding through advocacy efforts at the local, state and federal level.	– 0	– 0
	11.2 – Build mutually beneficial relationships with local K-12 districts, community college organizations and four-year colleges and universities.	– Honors Program	– 0
	11.3 – Build community partnerships and promote the image of the college through collaboration with business, civic, governmental, and community leaders.	– 0	– 0