



2009 Program Marketing and Publicity Guidelines

Thank you for sponsoring the 12th Annual *A Taste of Autumn*. The information presented is designed to help the event committee and college staff promote your company or organization at the San Gabriel Valley's premier food and wine tasting event. Please submit the following items by the published deadline.

INFORMATION ABOUT YOUR COMPANY OR BUSINESS

Please refer to the questionnaire page. The information we receive will assist us in our marketing and publicity efforts. The sooner we get your information, the sooner we can promote your business.

Fax the completed questionnaire to *Stacy Quillen-Armstrong* • fax 626.914.8871

If you have questions or need assistance, Stacy can be contacted at squillen@citruscollege.edu

Deadline: August 18, 2009

YOUR BUSINESS LOGO AND PROGRAM AD

Electronic transmission

- PDF preferred. Embed all fonts and images.
- EPS, TIF, JPG at 300 dpi; line art or bitmap art should be a minimum of 600 dpi; flatten all artwork.
- Submit ad as color (CMYK) or grayscale.
- We will also accept camera ready ads. Photocopies and faxed ads will not be accepted.

PROGRAM AD SIZES AND SPECIFICATIONS

- | | | |
|-------------------------------|---------------------|--|
| • Premier Level (\$10,000) | <i>Full page</i> | 5 inches wide x 7.25 inches tall
(with premium positioning) |
| • Connoisseur Level (\$5,000) | <i>Full page</i> | 5 inches wide x 7.25 inches tall |
| • Gourmet Level (\$2,500) | <i>Half page</i> | 5 inches wide x 3.5 inches tall |
| • Maitre D' Level (\$1,000) | <i>Quarter page</i> | 2.375 inches wide x 3.5 inches tall |
| • Chef's Level (\$500) | <i>Eighth page</i> | 2.375 inches wide x 1.625 inches tall |
| • Business Card Level (\$250) | <i>Eighth page</i> | 2.375 inches wide x 1.625 inches tall |

Copy Deadline: August 18, 2009

Camera Ready Deadline: August 21, 2009

E-mail artwork to adelgado@citruscollege.edu

If you need assistance in creating your program ad, please contact Angie Delgado at 626.857.4066 or adelgado@citruscollege.edu by **August 18, 2009**.

FOR ADDITIONAL INFORMATION AND ASSISTANCE, CONTACT

Jazmin Santillan, *Administrative Secretary* or Paula Green, *Director of Communications*

phone 626.914.8872 or 626.914.8873

e-mail jsantillan@citruscollege.edu or pgreen@citruscollege.edu

CitrusCollegeFoundation

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